

RATE CARD



ADVERTISING RATE CARD

(Effective August 1, 2011)

CD TEX RADIO SHOW

The CD TEX Radio Show is available in domestic and web-cast markets. This innovated show is now covering over 1,000,000 per week on terrestrial and internet broadcasts. Rates are based on a national advertising scale.

:60 spots

	1 spot	2 spots	3 spots	4 spots
weekly	75.00	125.00	175.00	225.00
monthly	250.00	400.00	550.00	700.00
quarterly	650.00	1050.00	1450.00	1800.00

:30 spots

	1 spot	2 spots	3 spots	4 spots
weekly	40.00	75.00	100.00	125.00
monthly	150.00	275.00	375.00	450.00
quarterly	400.00	650.00	850.00	1000.00

CD TEX WEB SITE, NEWS & FEATURES

BANNER ADS

Header Placement: 200.00 per month (rotating 30+pages) Max Size 1000x125 pixels

Top Placement (under CD Tex header): \$100.00 per month (rotating 30+pages) Max Size 468x125 pixels

Bottom Placement: \$50.00 per month (rotating 30+pages) Max Size 468x125 pixels

Top and Bottom placement: \$125.00 per month (rotating 30+pages) Max Size 468x125 pixels

BOX ADS

Max size 160x160 pixels \$50.00 per month (rotating 30+pages)

RATE CARD

NEWS & FEATURES NEWSLETTER

(Reaches over 3000 recipients each week)

Banners placed below the Features: \$125.00 per month (Max Size 468x125 pixels)

Box ads: \$50.00 per month

BANNER AD plus NEWS & FEATURES COMBO

Top and Bottom placement plus News & Features: \$225.00 per month

Header placement plus News & Features: \$300.00 per month

COMBO

RADIO-BANNER-NEW & FEATURES PLAN

Top and Bottom Banner on the CD TEX Web Site, Banner on the News & Features newsletter plus

2- :30 spots per show covering all affiliate markets

1 Month: \$425.00 (saves you \$75.00)

2 Months: \$800.00 (saves you 200.00)

3 Months: \$1200.00 (saves you 300.00)

(for header banner placement, add 50.00 per month)

Individual Segment Sponsorships (8 total segments available)-“This portion of the CD Tex Radio Show has been brought to you by...” “*Your Company.*” (after each selected segment) \$100.00 per month per segment.

One, additional :30 ad will be included.

Hourly Sponsorship (4 segments) -“This portion of the CD Tex Radio Show has been brought to you

by...” “*Your Company.*” (after each selected segment) \$200.00 per month.

Two, additional :30 ads will be included.

**We can customize any advertising campaign to fit your needs and budget.
Just**

call us or email us and we will put together tailored plan just for you.

210-654-8773